



GLD COMMUNICATIONS

Innovative Marketing & PR Solutions

VIDEO CONTENT RETAINER PACKAGES

Consistent video content is crucial to engagement and sales growth regardless of industry. When you partner with GLD Communications, we become part of your team, improving the quality of your videos while maintaining the consistency and vision for your communication strategy.

Our monthly retainer packages provide you with a clear, message-driven plan for releasing video content that drives engagement and sales.

Retainer Packages

- Social Media Content & Management
- Educational/Explainer Content
- Customer and New Hire Onboarding
- Real Estate Branding Content
- Testimonials
- Product & Service Information and Demos
- Customized Programs and More



FACT!

Adding video to your social media content can increase engagement by as much as 85% over text and still images.

Demonstrate Credible Authenticity – Authenticity is a word that's being tossed around a lot lately because marketers are finally accepting its importance. With video, you can show your unique selling proposition while generating credibility as an authentic expert in your field.

Mobilize Your Consumer Base – Getting attention is only the beginning. Sales growth requires mobilizing your consumer base through message-focused, high-quality video.

Boost SEO – Have you noticed that the results of your average Google search results usually return a selection of videos on YouTube? Consistent video posts outside social media, provide a direct and credibility-generating SEO boost.

Create Lasting Assets – Video assets don't disappear when the social media post does. We create a dedicated YouTube channel so your video assets can be utilized repeatedly and contribute to your credible online presence.

Retainer Packages start at just \$500 per month.

Contact us today for a free no-obligation consultation and quote.

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Or scan the QR ->

